

SUMMARY

I'm a Graphic Designer with over 15 years of hands-on experience. During that time, I've had the pleasure of working for large worldwide companies and small privately-owned boutique agencies. This has allowed me to develop myself as a graphic designer and gain a wealth of experience in the industry. I'm an expert in Photoshop, Illustrator, and InDesign, as well as Flash and Dreamweaver. I specialize in print, interactive design, packaging, illustration and photo manipulation. I'm focused, detail orientated and versatile. I also play well with others and like being part of a team.

EXPERIENCE

print design
web design/interface design/css
online advertising, banner ads, animation
user experience, information architecture
publication design off and on-line
package design, POP, POS design
collateral design
advertising design
entertainment design, key art
typography design and lettering
illustration: traditional/computer
expert understanding of design history
strong conceptual skills
excellent communication skills

art direction of photography and illustration
excellent time and project management
art direction to junior designers & design team
managing a creative staff, web programmer
hiring of freelance
project budgeting
client presentation
client brand management
pre-press/press check
buying media, printing, etc.

SOFTWARE, current versions, *expert skill level*

adobe CS indesign, illustrator, photoshop, image ready, acrobat
quarkxpress
microsoft office
power point, keynote

intermediate skill level

dreamweaver
flash
basic html

basic knowledge + use

cinema 4d
final cut pro
after effects

EDUCATION

BFA, california state university, fullerton, visual communications
MFA, california state university, los angeles, graphic design | experimental typography | new media

currently freelance | print+interactive

seeking full-time

los angeles and orange county, california | senior designer/art director, print+interactive

Levi, Food Network, Taco Bell, Johnson Fain, City of Newport Beach, Robert Mondovi Winery, UCLA, Versus Channel, Dole, City of Boston, Deloitte + Touche, Debmar Studios, Haley Miranda Group, MY Design Group, Foote, Cone & Belding Worldwide

2008 through 2009 @ johnson fain

los angeles, california | senior art director/print+interactive

2002 through 2008 freelance

los angeles and orange county, california | senior designer/art director, print+interactive
and 1996 through 1998

2000 through 2002 @ danhausen group

orange, california | art director, print+interactive

1998 through 2000 @ burke & associates

anaheim, california | creative director, print+interactive

1993 through 1996 @ ron bergner and associates

irvine and seal beach, california | graphic designer

MEMBERSHIP/AFFILIATIONS

AIGA Los Angeles
Volunteer : Taproot Foundation

